

SATURDAY 9AM - 5PM ◊ SUNDAY 9AM - 2PM
2012 CAR SHOW SPONSORSHIP
- EVENT BENEFITS -

PLATINUM LEVEL SPONSOR \$5,000.00

PLATINUM SPONSORS RECEIVE THE FOLLOWING EVENT BENEFITS:

- Your banner(s) displayed at the 2-car show entrances (size & specs vary).
- LIVE Event Publicity Announcements hourly.
- Presentation Advertising at the awards ceremony site.
- Platinum awards selected and awarded by your company at the awards ceremony.
- Presentation of 10 trophies with your company logo at awards ceremony.
- Your company's logo on all advertising.
- Website presence – link from www.capitolacarshow.com to your site.
- VIP area access for 10.
- Shuttle services for you and your guests from remote parking site to & from the event site.
- Receive eight "Limited Edition" posters illustrated by James De Leon of 57 Design Inc.
- Receive eight-7th Annual Capitola Rod & Custom Classic T-shirts.
- Car Show "Thank You" basket and plaque.

GOLD LEVEL SPONSOR \$ 2,500.00

GOLD SPONSORS RECEIVE THE FOLLOWING EVENT BENEFITS:

- Your company banners at 3 selected back-drop locations.
- LIVE Event Publicity Announcements.
- Presentation Advertising at the awards ceremony site.
- Your company's logo on 6 trophies; to be awarded by your company.
- VIP area access for 6.
- Shuttle services for you and your guests from remote parking site to & from the event site.
- Receive four "Limited Edition" posters illustrated by James De Leon of 57 Design Inc.
- Receive four 7th Annual Capitola Rod & Custom Classic T-shirts
- Car Show "Thank You" basket and plaque.

SILVER LEVEL SPONSOR \$ 1,500.00

SILVER SPONSORS RECEIVE THE FOLLOWING EVENT BENEFITS:

- Your company banners displayed at two selected back-drop locations.
- LIVE Event Publicity Announcements.
- Presentation Advertising at the awards ceremony site.
- Your company's logo on 4 trophies; to be awarded by your company and a special sponsor plaque.
- VIP area access for 4.
- Shuttle services for you and your guests from the remote parking site to & from the event site.
- Receive two "Limited Edition" posters illustrated by James De Leon of 57 Design Inc.
- Receive two 7th Annual Capitola Rod & Custom Classic T-shirts

FOUNDATION MAJOR SPONSOR \$ 1,000.00

MAJOR SPONSORS RECEIVE THE FOLLOWING EVENT BENEFITS:

- Your company Logo/Sign on the Awards display wall.
- LIVE Event Publicity Announcements.
- Presentation Advertising at the awards ceremony site.
- Your company's logo on 3 trophies; to be awarded by your company and a special sponsor plaque.
- VIP area access for 2
- Shuttle services for you and your guest from the remote parking site to & from the event site.
- Receive two "Limited Edition" posters illustrated by James De Leon of 57 Design Inc.
- Receive two 7th Annual Capitola Rod & Custom Classic T-shirts

FRIENDS OF THE FOUNDATION SPONSOR \$ 500.00

FOUNDATION SPONSORS RECEIVE THE FOLLOWING EVENT BENEFITS:

- Your company Logo/Sign on the Awards display wall.
- LIVE Event Publicity Announcements.
- Presentation Advertising at the awards ceremony site.
- Your company's logo on 2 trophies; to be awarded by your company and a special sponsor plaque.
- Receive two "Limited Edition" posters illustrated by James De Leon of 57 Design Inc.
- Receive two 7th Annual Capitola Rod & Custom Classic T-shirts

PROCEEDS BENEFIT THE CAPITOLA PUBLIC SAFETY FOUNDATION

CALIFORNIA TAX I.D. #20-2863836